

Privacy Policy

This policy sets out the different areas where user privacy is concerned for the website, www.kerricarpenter.com, and other marketing efforts for the author, Kerri Carpenter. It outlines the obligations & requirements of the users, the website and website owners. Furthermore, the way this website processes, stores and protects user data and information will be detailed within this policy.

The Website (www.kerricarpenter.com)

This website, and its owners, is committed to user privacy and takes the necessary steps to protect the privacy of its users throughout their visiting experience.

Contact & Communication

Users contacting this website and/or its owners do so at their own discretion and provide any such personal details requested at their own risk. *Your personal information is kept private.*

Every effort has been made to ensure a safe and secure form to the email submission process. This website and its owners use any information submitted to provide you with further information about the products/services they offer, or to assist you in answering any questions or queries you may have submitted. This includes using your details to subscribe you to any email newsletter program the website operates, but only if this was made clear to you and your express permission was granted when submitting any form to email process. *Your details are not passed on to any third parties.*

Email Newsletter

This website operates an email newsletter subscription program, used to inform subscribers about products/services supplied by this website and its owners. Users can subscribe through an online automated process should they wish to do so, but do so at their own discretion. Some subscriptions may be manually processed through prior written agreement with the user. Kerri Carpenter and www.kerricarpenter.com respects your privacy. *No personal details are passed on to third parties, nor shared with companies/people outside of the company that operates this website.*

Email marketing campaigns published by this website or its owners may contain tracking facilities within the actual email. Subscriber activity is tracked and stored in a database for future analysis and evaluation. Such tracked activity may include; the opening of emails, forwarding of emails, the clicking of links within the email content, times, dates and frequency of activity [this is not a comprehensive list]. *Subscribers are given the opportunity to unsubscribe at any time through an automated system.* This process is detailed at the footer of each email campaign.

Newsletter subscribers will not be flooded with emails. Kerri's newsletter only goes out when she has news to share, such as book releases, author appearances, and other book-related news.

You can change your mind at any time by clicking the unsubscribe link in the footer of any email you receive from Kerri Carpenter, or by contacting kerri@kerricarpenter.com. Your information is always treated with respect.

External Links

Although this website only looks to include quality, safe and relevant external links, users are advised adopt a policy of caution before clicking any external web links mentioned throughout this website.

The owners of this website cannot guarantee or verify the contents of any externally linked website despite their best efforts. *Users should therefore note that they click on external links at their own risk* and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

Sponsored Links

This website may contain sponsored links. These will typically be served through our advertising partners, who may have detailed privacy policies relating directly to the advertising they serve. Clicking on any such link will send you to the advertiser's website through a referral program which may use cookies and will track the number of referrals sent from this website. This may include the use of cookies that may in turn be saved on your computer's hard drive. Users should therefore note they click on sponsored external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links.

Social Media Platforms

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are subject to the terms and conditions as well as the privacy policies held with each social media platform respectively.

This website, nor its owners, will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by email.

This website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page through your social media platform account.

Shortened Links in Social Media

This website and its owners through their social media platform accounts may share web links to relevant web pages. By default, some social media platforms shorten lengthy urls [web addresses].

Users are advised to be cautious while clicking any shortened urls published on social media

platforms by this website and its owners. Despite the best efforts to ensure only genuine urls are published, many social media platforms are prone to spam and hacking and therefore this website and its owners cannot be held liable for any damages caused by visiting any shortened links.